

Polska



Deputy Minister Domagalski at
PAiIZ: export is our priority

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"The priority of the new government is to provide effective support for Polish entrepreneurs in exports and investments on foreign markets", declared new deputy minister of development Radosław Domagalski during a meeting with entrepreneurs and PAIIZ management.

"We strive to make the system of support for Polish companies as effective as in the Western Europe" said deputy minister. He added, that one of the most important projects of the government is to create a one, consolidated institution supporting the foreign expansion of Polish companies.

Minister Domagalski announced introduction of new instruments supporting Polish business abroad. Entrepreneurs present at the meeting discussed and assessed export-oriented programmes managed by PAIIZ: GoChina, GoAfrica as well as launched in December 2015 GoArctic. "Our success in Africa would not be possible without the governmental support" said president of Ursus Karol Zarajczyk.

"These programmes help to fight against stereotypes of Poland existing abroad", added Jakub Kowalski from Fon-SKB. Domagalski promised Polish companies to do his best to reactivate the GoIndia programme and, in the future, create a new one called GoIran. "We will gradually increase our involvement in that region" declared deputy minister.

The companies also drew attention to the importance of Polish diplomatic missions in foreign markets. Entrepreneurs agreed that establishing those institutions are essential when increasing the presence of Polish business, especially in Africa. Business representatives also pointed out that there is no partnering banks, through which it would be easier to finance Polish investments. Also the number of centres of competence where companies could obtain comprehensive information on the market and partners, is insufficient.

Providing support for Polish companies abroad was discussed at the Polish Information and Foreign Investment Agency (PAIIZ) among entrepreneurs interested in expansion into foreign markets, undersecretary of State in the Ministry of Development Radosław Domagalski and members of PAIIZ Board: president Sławomir Majman, Michał Dąbrowski and Sławomir Krużmanowski.

Source: PAIIZ



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